

Content

Introduction

The Design, Plan, Manage (DPM) Model

Assessing Risk

Design Platform

- Understanding Context
- Scope the Project
- Understand the People
- Set the Purpose
- Shape Influence

Review against the Community Engagement Model and confirm you are designing 'in the right profile'

Plan

- Secure Leadership Commitment
- Plan the Engagement Sequence
- Select Methods
- Relationship
- Resources

An Indicative Engagement Plan Final Structure

Manage

- Deliver
- Monitor and respond
- Evaluate
- Debrief, review and learn

Who should do this course?

Engagement Design has been designed for those who will be responsible for:

- implementing a new program that may require others to implement
- designing the engagement activities over a period of time. This may involve an over-arching design with sub-designs for various aspects of a project.
- stepping up to a management and community partnership role.

Benefits

- Explores how to shape the engagement approach
- Provides tools to build the participation of organisations and communities to create better solutions and commitment for action
- Examines the issues arising from a case example nominated by participants.
- Templates provided in e-form for later use



Trainer briefing March 2019

Learn more or register at www.iap2.org.au