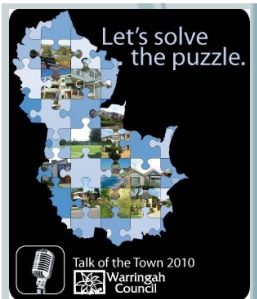


Talk of the Town Community Summit

Sunday 23 May 2010

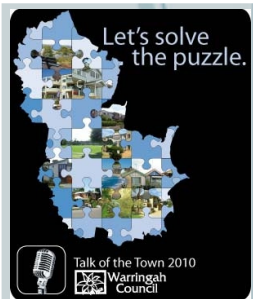




Talk of the Town 2010 - Background

- State Metropolitan Strategy - 10,300 dwellings by 2031
- Need to develop Housing Strategy - "Warringham's Housing Future –Lets Solve the Puzzle"
- Development of comprehensive Engagement Plan
 - Stage 1 – Initial awareness
 - **Stage 2 - Talk of the Town 2010 Community Summit**
 - Stage 3 –Feedback on initial housing paper
 - Stage 4 – Public exhibition
- Extensive and robust planning and preparation
- Summit held Dee Why RSL on Sunday 23 May 2010 from 11.30 – 3.30



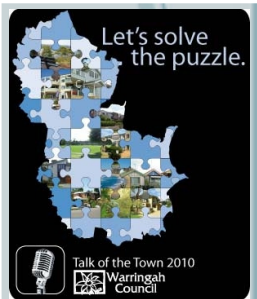


Promotion and Outreach program

- Promotion and outreach commenced 26 January 2010
- Activities included
 - Community events, meet the Mayor, Music in March, sporting events
 - Direct email to Council Community groups and other contacts
 - Letters to non resident property owners.
 - Flyers and letter box drop to all households
 - Promotion via Council services and venues
 - School Poster Competition – promoted via 45 Primary & Secondary Schools
 - Adverts in local papers, banners
 - Telephone Hotline
 - Online forum - www.yoursaywarringah.com.au/housing
- Recruitment and Selection
 - Received over 715 registrations
 - Robust random selection process – Suburb, age and gender
 - 550 participants selected and invited
 - Good mix of age from 15+
 - Participants confirmed attendance
 - On the day 440 participants attended
 - Random table allocation



Warringham Council



Logistics and Selection

- Logistics

- 2 rooms @ Dee Why RSL capacity ~ 550 capacity, screens in both rooms linked by video
- 10 Participants seated at round tables with a facilitator at each table
- Assistance provided by Straight Talk including Lead facilitator
- 50 volunteer facilitators were recruited and trained (12 external, 40 internal)
- 40 other volunteers – registration, runners, issue experts, floor managers, room coordinators, ushers, prizes etc
- Special Guests and observers: Councillors, MPs, Media, Panel Members, Other Council staff, Dept of Planning

- Creative Processes and Techniques

- Electronic Voting – Individual Keepads
- Sticker Sessions & Maps
- Expert Discussion Panel
- Opinion Walls
- 'Puzzle' team activity
- Facilitator Notes
- Individual feedback forms
- Support material – participant's pack, background documents



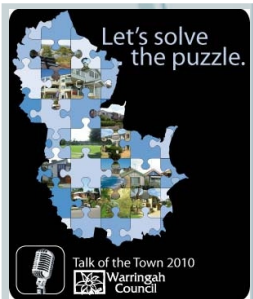


Program for The Day

11.30 am	Welcome
11.40 am	"Who is here today?"
11.50 am	"Your values" – <i>Discussion and voting</i>
12.15 pm	"Where should the dwellings go?- <i>Sticker session 1</i>
12.30 pm	"Change is coming" – <i>Expert Panel</i>
12.50 pm	"Where will all these extra people live?" – <i>Discussion and electronic voting</i>
1.55 pm	"What will Warringah look like in the future?" – <i>Discussion and electronic voting</i>
2.45 pm	"The Puzzle" – <i>team activity</i>
3.00 pm	Place your stickers" - <i>consensus session</i>
3.20 pm	Summary and Close

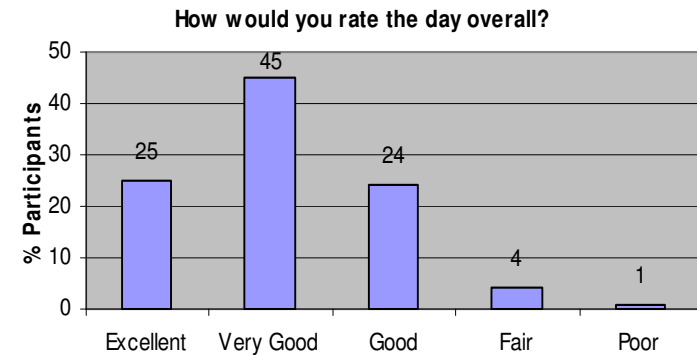


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Feedback and Next Steps

- Feedback included:
 - Community valued being involved
 - Good facilitators and table discussion (4.5 out of 5)
 - Good mix of people
 - Well run and enjoyable
 - Liked instant feedback via electronic voting
 - Inclusion of related issues eg transport
 - One room, less than 10 on table
 - Overall 95% of participants rated the event as good, very good or excellent



- Next Steps
 - Participant handout on day
 - Initial Results reported to Council in June
 - Development of Draft Housing Paper
 - Final stage of Engagement Plan

