# NSW Community Pulse:

Spring, 2020

Prepared by: Micromex Research Date: September 2020





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## Background to Research

In February 2020, Micromex undertook research with our online Panel to provide an up-to-date understanding of the NSW community's attitudes on a range of topics, including, but not exclusively climate change-related issues on the back of the 2019-2020 bushfires (NSW Community Pulse: Long Hot Summer – 2020).

Little did we know that just one month later the world would significantly change due to COVID-19 pandemic and the accompanying economic, social and health related implications.

The February 2020 Community Pulse acted as a baseline with which we can identify any shifts in community perceptions.

This report is the fourth Community Pulse research and presents the findings of the September 2020 Wave (NSW Community Pulse: Spring - 2020).

Micromex usually provide analysis and summaries of the key findings of the research we conduct, to help organisations interpret the data we collect.

Instead, we have taken the decision to make the underlying data open-source and publicly available. We invite individuals and organisations to evaluate the results and draw their own independent conclusions.



Micromex commissioned and conducted this research.

## Methodology

### What?

• The NSW Community Pulse is a periodical Micromex Research Survey conducted with our online Panel to identify community concerns and explore attitudes towards topical subject areas.

## Why?

- Measure levels of concern across a range of community issues and identify how concerns have changed since the introduction of restrictions relating to COVID-19.
- Identify how NSW residents are currently being impacted by COVID-19.
- Identify work-related impacts.

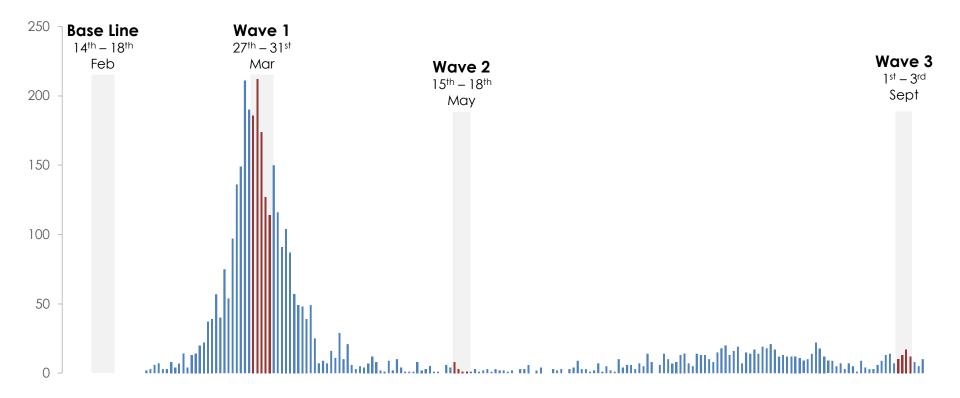
#### How?

• A total of N = 1,146 respondents participated from Micromex's NSW online panel.

## Methodology

## When?

- The survey was emailed to participants and available for completion between  $1^{st} 3^{rd}$  September 2020.
- The below chart illustrates the daily confirmed cases of COVID-19 in NSW, providing insight into current cases during each Wave's fieldwork period:

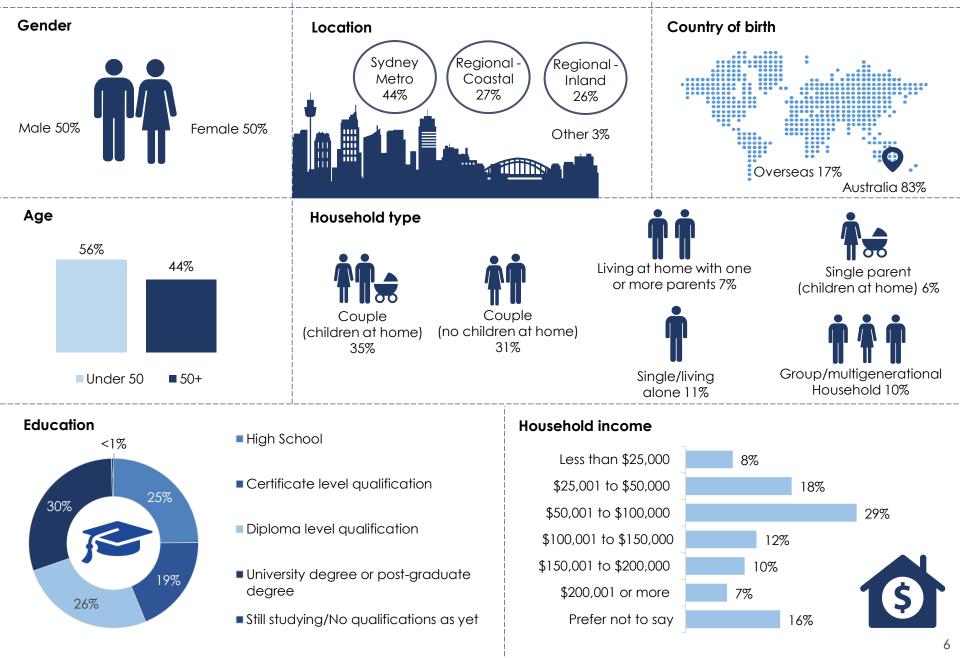




## Base: N = 1,146

Sample Profile

Sample was weighted by gender, age and degree level education to match the 2016 ABS profile of NSW



## Results: Personal Impacts and Concerns

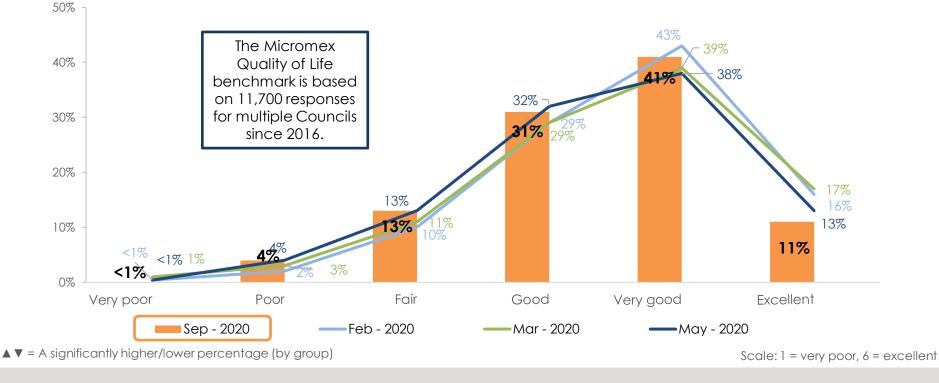


## **Quality of Life**

Q2. Thinking about your life and personal circumstances, overall, how would you rate your quality of life at the moment?

	Sep 2020	May 2020	Mar 2020	Feb 2020	2019 MMX Benchmark	Male	Female	Under 50	50+
Very good - excellent	52%	51%	56%	59%	70%	55%	49%	51%	54%
Base	1,146	1,142	1,728	1,786	11,700	568	578	636	510

	Metro - Sydney	Regional - Coastal	Regional - Inland
Very good - excellent	51%	54%	50%
Base	511	310	310



## 52% of respondents rated their quality of life at the moment as very good or excellent.

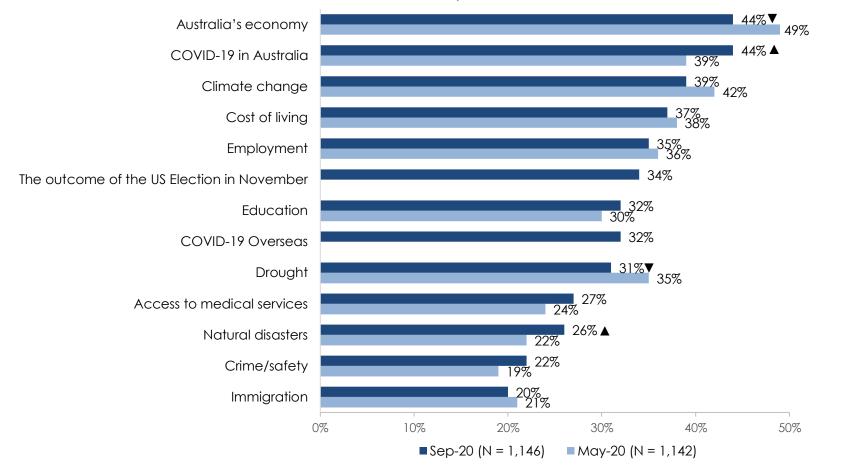
## A Snapshot of how People Feel at the Moment

Q3. What top 3 words would you use to describe how you're feeling at the moment?



We asked our respondents to use 3 words to describe how they are feeling at the moment. Words of concern include: 'concerned', 'anxious', 'stressed', 'depressed', 'worried' and 'frustrated'. Positive words include: 'happy', 'content', 'healthy', 'safe' and 'hopeful'.

Q1. How concerned are you personally about the following?

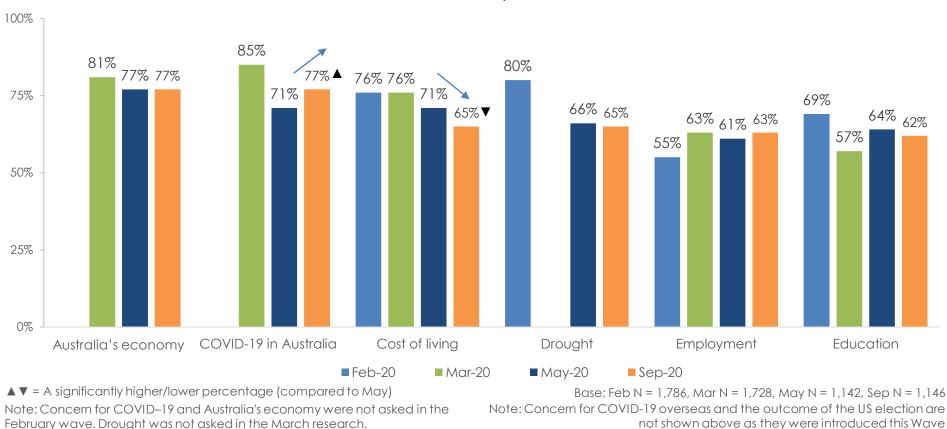


% 'Very Concerned'

Note: 'COVID-19 in Australia' is compared to 'COVID-19' from the previous Wave Note: Concern for COVID-19 overseas and the outcome of the US election was introduced this Wave

Respondents are most concerned about Australia's economy and COVID-19 in Australia. Commitment to the top box (very concerned) significantly increased from May for COVID-19 in Australia

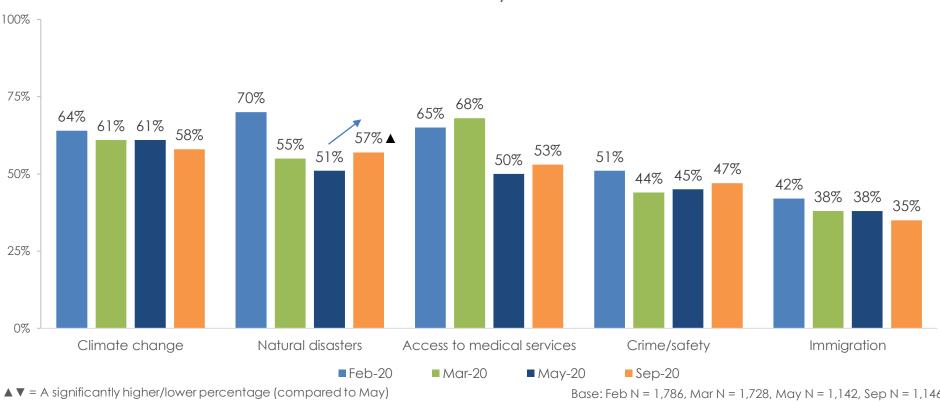
Q1. How concerned are you personally about the following?



## % Concerned/Very Concerned

Concern for COVID-19 in Australia has bounced again this wave and concern for the cost of living has lessened.

Q1. How concerned are you personally about the following?



## % Concerned/Very Concerned

▲ ▼ = A significantly higher/lower percentage (compared to May) Note: Concern for COVID–19 and Australia's economy were not asked in the February wave. Drought was not asked in the March research. Base: Feb N = 1,786, Mar N = 1,728, May N = 1,142, Sep N = 1,146 Note: Concern for COVID-19 overseas and the outcome of the US election are not shown above as they were introduced this Wave

## Compared to the previous wave with the exception of natural disasters, most concerns have remained consistent.

Q1. How concerned are you personally about the following?

% Concerned/Very Concerned	Male	Female	Under 50	50+	Metropolitan Sydney	Regional NSW (Coastal)	Regional NSW (Inland)
COVID-19 in Australia	68%	86%▲	76%	78%	75%	80%	81%
Australia's economy	73%	81%▲	75%	79%	76%	76%	78%
Cost of living	59%	71%▲	69%	62%	65%	68%	64%
Drought	60%	71%▲	64%	68%	64%	62%	71%
Employment	56%	68%▲	66%	58%	64%	62%	61%
Education	59%	65%	59%	66%	63%	62%	60%
COVID-19 in Overseas	57%	63%	54%	68%▲	61%	62%	60%
Climate change	52%	64%▲	58%	58%	59%	63%	53%
Natural disasters (i.e. fires, storms, etc.)	50%	64%▲	54%	60%	55%	56%	61%
The outcome of the US Election in November	54%	52%	46%	62%▲	54%	58%	47%
Access to medical services	53%	54%	50%	57%	51%	51%	59%
Crime/safety	45%	50%	44%	52%	48%	48%	48%
Immigration	37%	33%	26%	46%▲	35%	38%	32%
Base	568	578	636	510	511	310	295

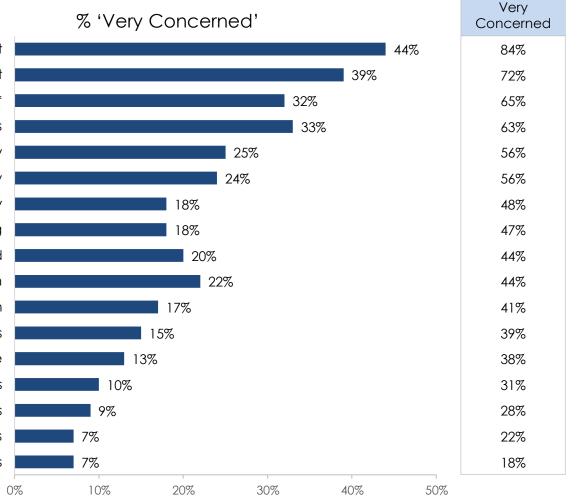
▲ ▼ = A significantly higher/lower percentage (by group)

Females are generally more concerned.

Respondents aged 50+ were significantly more concerned about COVID-19 overseas, the outcome of the US election and immigration.

## **Future Concerns**

Q5. Thinking about the future, how concerned are you about the future impacts of COVID-19?



The overall economic impact The impact on jobs and unemployment The possibility that there may be long-term\* Someone in your immediate family catching the virus Infections and deaths across the community Mental health impacts such as stress and anxiety Violent or inconsiderate behaviour in the community The impacts on your overall wellbeing Events/travel plans cancelled Impacts on the share market or your superannuation Isolation/lock-down Closures or interruptions to schools and childcare facilities Regular health services not being available Shortages of medications Difficulties accessing medical services

Difficulties accessing basic community services Shortages of food, toilet paper and other essentials

Base: N = 1,146

\*on-going health impacts for those that have even a mild case of COVID-19

Note: Percentages less than 3% are not shown in chat above.

The NSW community is most concerned about the economic impacts, long term health impacts and direct family catching the virus in the future.

T2B

Concerned/

## **Future Concerns**

#### Q5. Thinking about the future, how concerned are you about the future impacts of COVID-19?

Table part 1 of 2

% Concerned/Very Concerned	Male	Female	Under 50	Over 50	Metropolitan Sydney	Regional NSW (Coastal)	Regional NSW (Inland)
The overall economic impact	80%	88% 🔺	87%	81%	85%	82%	85%
The impact on jobs and unemployment	67%	78%▲	75%	69%	70%	70%	79% ▲
The possibility that there may be long-term, on-going health impacts for those that have even a mild case of COVID-19	56%	72%▲	64%	64%	64%	66%	65%
Someone in your immediate family catching the virus	55%	71%▲	66%	59%	62%	67%	63%
Infections and deaths across the community	46%	65%▲	52%	60%	57%	50%	60%
Mental health impacts such as stress and anxiety	47%	64%▲	61%▲	49%	56%	52%	59%
Violent or inconsiderate behaviour in the community	44%	53%▲	51%	46%	47%	46%	52%
The impacts on your overall wellbeing	43%	50%	47%	45%	49%	41%	49%
Events/travel plans cancelled	46%	43%	41%	49%▲	52%▲	38%	38%
Base	568	578	636	510	511	310	295

▲ ▼ = A significantly higher/lower percentage (by group)



Again, females are more concerned about the future impacts of COVID-19. Those under 50 are significantly more concerned about mental health impacts, isolation/lockdown and shortages of medication.

## **Future Concerns**

#### Q5. Thinking about the future, how concerned are you about the future impacts of COVID-19?

#### Table part 2 of 2

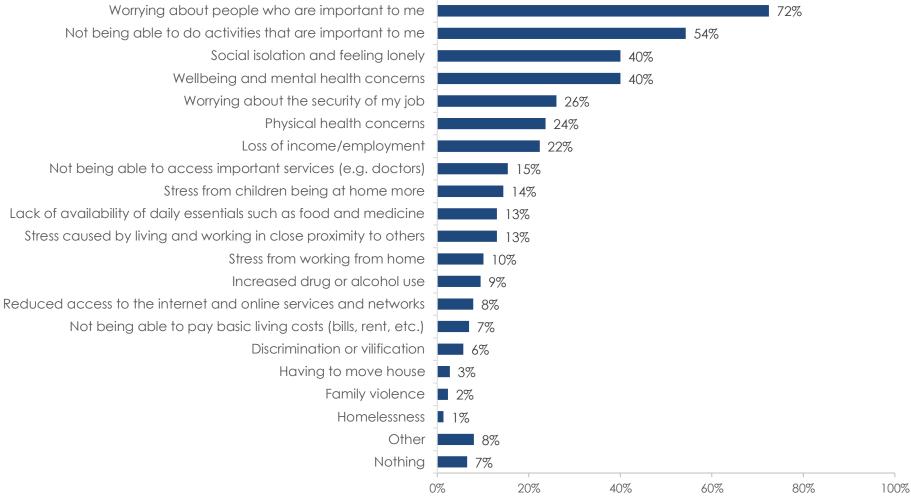
% Concerned/Very Concerned	Male	Female	Under 50	Over 50	Metropolitan Sydney	Regional NSW (Coastal)	Regional NSW (Inland)
Impacts on the share market or your superannuation	45%	42%	36%	52%▲	50% ▲	37%	38%
Isolation/lock-down	35%	47%▲	45%▲	36%	46%▲	35%	40%
Closures or interruptions to schools and childcare facilities	32%	44%▲	41%	34%	40%	30%▼	43%
Regular health services not being available	30%	45%▲	39%	36%	39%	32%	41%
Shortages of medications	22%	41%▲	35%▲	27%	34%	27%	33%
Difficulties accessing medical services	22%	34%▲	30%	26%	29%	24%	32%
Difficulties accessing basic community services	17%	27%▲	24%	19%	24%	17%	24%
Shortages of food, toilet paper and other essentials	11%	23%▲	20%	14%	16%	19%	18%
Base	568	578	636	510	511	310	295

 $\blacktriangle$  **v** = A significantly higher/lower percentage (by group)



## **Effects of the Pandemic**

#### Q4. How has the COVID-19 pandemic affected you?



Base: N = 1,146



Residents feel they have been most affected by the pandemic by worrying about people who are important to them (72%) and not being able to do activities that are important to them (54%).

## **Effects of the Pandemic**

Q4. How has the COVID-19 pandemic affected you?

Table part 1 of 2

	Male	Female	Under 50	Over 50	Metropolitan Sydney	Regional NSW (Coastal)	Regional NSW (Inland)
Worrying about people who are important to me	66%	78%▲	74%	71%	69%	79%▲	73%
Not being able to do activities that are important to me	54%	55%	55%	54%	57%	59%	45%▼
Social isolation and feeling lonely	36%	44%	51%▲	26%	40%	38%	43%
Wellbeing and mental health concerns	36%	44%▲	49%▲	29%	43%	40%	37%
Worrying about the security of my job	23%	29%	39%▲	10%	28%	27%	24%
Physical health concerns	20%	27%	23%	24%	26%	23%	21%
Loss of income/employment	21%	24%	28%▲	15%	27%▲	18%	19%
Not being able to access important services	12%	18%	18%	13%	10%▼	17%	24%▲
Stress from children being at home more	11%	18%▲	23%▲	4%	12%	17%	16%
Stress caused by living and working in close proximity to others	10%	16%	19%▲	5%	18%▲	7%▼	12%
Lack of availability of daily essentials such as food and medicine	9%	16%▲	18%▲	5%	9%	16%	16%
Base	568	578	636	510	511	310	295

 $\blacktriangle$  **v** = A significantly higher/lower percentage (by group)



Those aged under 50 are significantly more likely to be affected by the pandemic. Metro Sydney residents are significantly more likely to state they have been affected by loss of income/employment and work stressors.

## **Effects of the Pandemic**

#### Q4. How has the COVID-19 pandemic affected you?

Table part 2 of 2

	Male	Female	Under 50	Over 50	Metropolitan Sydney	Regional NSW (Coastal)	Regional NSW (Inland)
Stress from working from home	10%	10%	15%▲	4%	14%▲	7%	7%
Increased drug or alcohol use	9%	10%	14%▲	4%	10%	8%	10%
Reduced access to the internet and online services and networks	6%	10%	11%▲	4%	7%	8%	10%
Not being able to pay basic living costs	4%	10%▲	10%▲	3%	8%	3%	9%
Discrimination or vilification	5%	6%	6%	5%	9%▲	3%▼	1%▼
Having to move house	3%	3%	4%▲	1%	4%	1%	2%
Family violence	2%	3%	3%	1%	4%▲	1%▼	1%
Homelessness	1%	1%	2%	1%	1%	0%▼	3%
Other	8%	8%	7%	9%	8%	7%	9%
Nothing	7%	6%	4%	10%▲	7%	5%	5%
Base	568	578	636	510	511	310	295

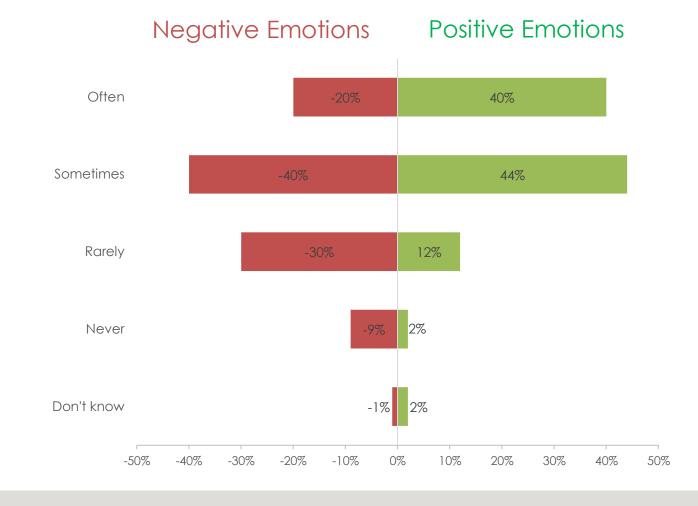
 $\blacktriangle$  **v** = A significantly higher/lower percentage (by group)

## **Positive and Negative Emotions**

Q12. During the past few weeks, how often, if at all, have you experienced positive emotions such as calmness, compassion, forgiveness, contentment and generosity?

Base: N = 1,146

Q13. And during the past few weeks, how often, if at all, have you experienced negative emotions such as selfishness, jealousy, fear, worry, and anger?



During the past few weeks, 60% of respondents stated they have experienced negative emotions often/sometimes recently, however, 84% of respondents also stated they have experienced positive emotions often/sometimes.

## **Positive Experiences During COVID-19**

Q6. What top 3 words come to mind when you think about positive things you have experienced during COVID-19?



Again, we asked our respondents to list 3 words that come to mind when thinking of positive things they have experienced during COVID-19. A sense of togetherness has come through strongly with common words used being: 'family', 'community', 'friends'/'friendship' and 'support'.

# Results: Support



## Support/Information Needed to Deal with the Impacts of COVID-19

Q7. Apart from COVID ending, what support or information would make it easier for you to deal with the impacts of COVID-19?



The above image shows the most frequent words used by respondents when asked about what information and support would make it easier to deal with the impacts from COVID-19. Common words centre around Government actions of masks, border, travel, restrictions and also medical e.g. mental health, aged care and a vaccine.

Please see verbatim example overleaf...

## Support/Information Needed to Deal with the Impacts of COVID-19

Q7. Apart from COVID ending, what support or information would make it easier for you to deal with the impacts of COVID-19?

"Some Govt help for those self-funded retirees affected by the ASX and Bond market failures"

> "Access for all people to CONSISTENT and PROFESSIONAL information"

> > "Stop politicians petty bickering"

"Continuing to keep information flowing, states working with each other to assist in recovery"

"More clarity of current restrictions. Mobile COVID testing for those that have limited mobility"

"Tax relief"

"Development of a vaccine"

"Telling NSW to wear masks"

"Clear, unambiguous and consistent rules from one government. This is a federal issue, and should not be dealt with by the states"

"Continuation of support payments, particularly keeping the jobseeker payments at a reasonable level"

"Better Government planning and stock piles of PPE"

"Supermarkets dispensing with delivery fee for home orders"

"Better aged care"

"Stricter guidelines"

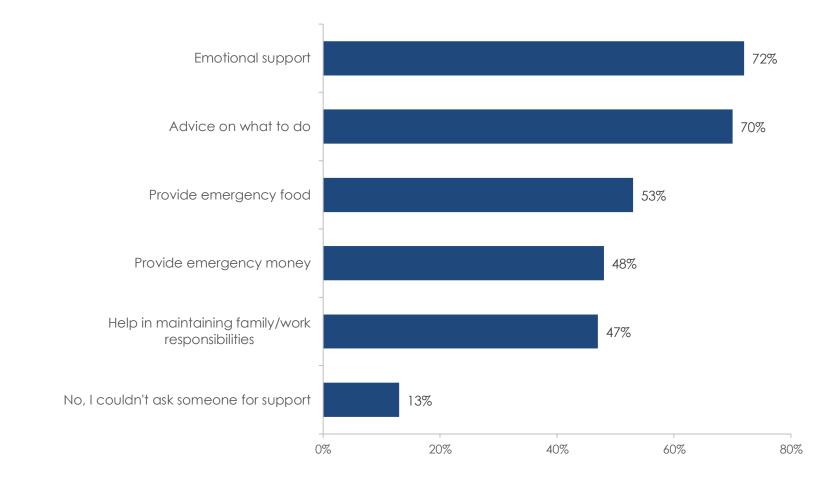
"Information about its impact"

"Better info about which cleaners are effective to disinfect home"

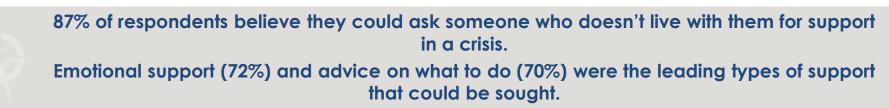


## Support in a Crisis

Q14. If you needed to, could you ask someone who does not live with you for any of these types of support in a crisis?

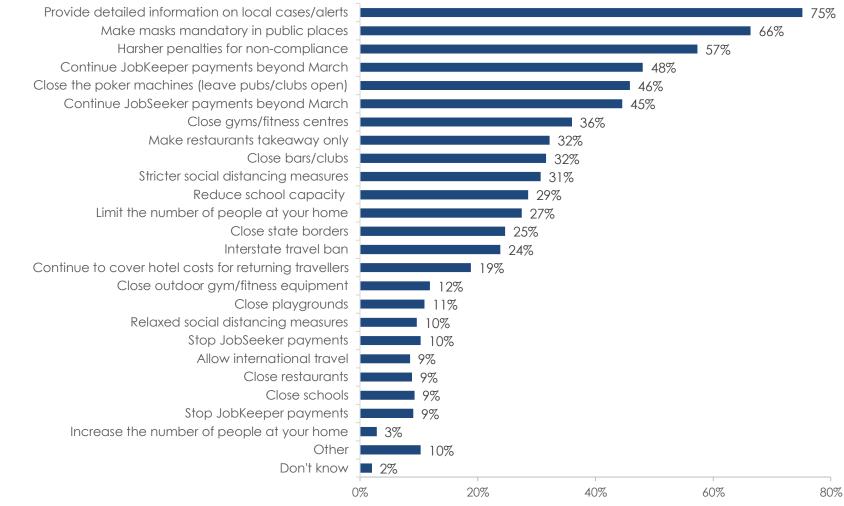


Base: N = 1,146



## **Government Actions**

Q11. During this pandemic, what do you believe the Government (Federal, State and Local) should be doing to manage the spread/impact?



Base: N = 1,146

The leading ways in which the Government can help manage the spread/impact of COVID-19 as identified by respondents is to provide detailed information on local cases/alerts, make masks mandatory in public spaces and enforce harsher penalties for non-compliance.

## **Government Actions**

Q11. During this pandemic, what do you believe the Government (Federal, State and Local) should be doing to manage the spread/impact?

	Male	Female	Under 50	50+	Metropolitan Sydney	Regional NSW (Coastal)	Regional NSW (Inland)
Provide detailed information on local cases/alerts	75%	75%	75%	76%	70%▼	82%▲	80%
Make masks mandatory in public places	63%	69%	60%	74%▲	67%	70%	63%
Harsher penalties for non-compliance	57%	58%	52%	64%▲	55%	63%	58%
Continue JobKeeper payments beyond March	47%	49%	51%	44%	50%	50%	43%
Close the poker machines (leave pubs/clubs open)	45%	47%	43%	49%	47%	45%	45%
Continue JobSeeker payments beyond March	43%	46%	46%	43%	47%	46%	39%
Close gyms/fitness centres	34%	38%	33%	40%	35%	32%	40%
Make restaurants takeaway only	33%	32%	34%	30%	27%▼	35%	39%
Close bars/clubs	30%	33%	31%	32%	28%	34%	35%
Stricter social distancing measures	31%	30%	27%	35%▲	33%	24%▼	33%
Reduce school capacity	27%	31%	30%	27%	27%	37%▲	23%
Limit the number of people at your home	23%	32%▲	26%	29%	29%	27%	26%
Close state borders	18%	31%▲	31%▲	17%	22%	30%	23%
Interstate travel ban	18%	29%▲	27%▲	20%	22%	30%	20%
Continue to cover hotel costs for returning travellers	20%	17%	19%	18%	16%	26%▲	16%
Close outdoor gym/fitness equipment	14%	10%	13%	11%	14%	10%	8%
Close playgrounds	11%	11%	12%	10%	10%	13%	7%
Relaxed social distancing measures	14%▲	5%	10%	9%	9%	8%	12%
Stop JobSeeker payments	11%	9%	11%	10%	8%	11%	13%
Allow international travel	11%	6%	7%	10%	10%	4%▼	9%
Close restaurants	10%	8%	9%	8%	7%	11%	10%
Close schools	11%	8%	12%▲	6%	6%	13%	9%
Stop JobKeeper payments	10%	8%	8%	10%	7%	10%	12%
Increase the number of people at your home	3%	3%	3%	2%	3%	1%▼	6% ▲
Other	12%	9%	10%	11%	12%	7%▼	12%
Don't know	2%	2%	2%	2%	2%	2%	3%
Base	568	578	636	510	511	310	295

▲ ▼ = A significantly higher/lower percentage (by group)



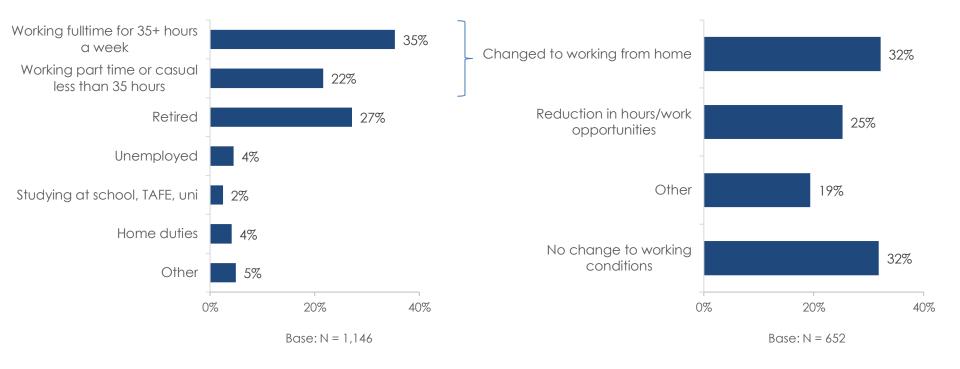
# Results: Work-related Impacts



## Work Status/Conditions

Q8. What is your current work status?

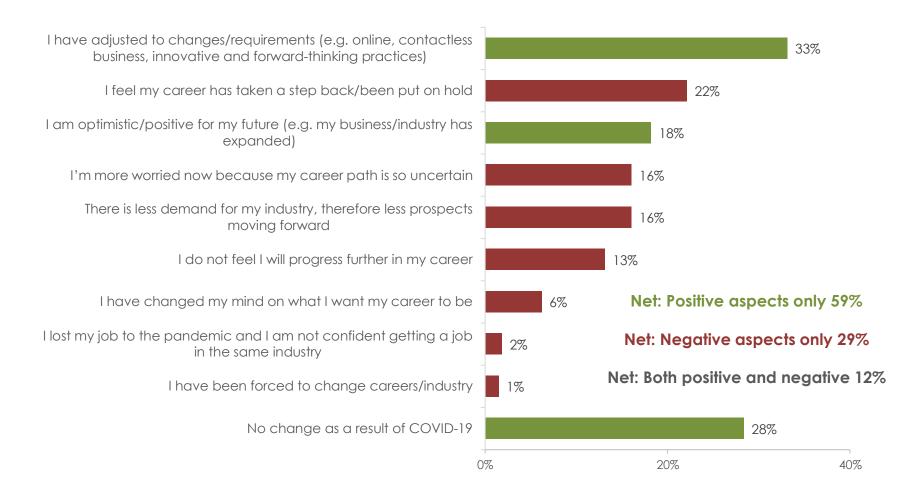
Q9. (If employed on Q8) Have your work conditions been impacted by COVID-19?



57% of respondents are currently employed (full-time, part-time or casual), with 32% of those now working from home and 25% experiencing a reduction in hours/work opportunities.

## **Career Prospects as a Result of COVID-19**

Q10. (If work or study on Q8) How do you perceive your career prospects to be in the future as a result of COVID-19?



#### Base: N = 652



In the chart above we have highlighted positive aspects in green and negative in red. As you can see the two largest codes are positive aspects of those currently employed/studying and how they perceive their career prospects to be moving forward. 33% have made adjustments and 28% stated they have not had to make any changes. However, 22% feel as though their career has taken a step back/been put on hold.

# Appendix: Questionnaire



#### Micromex Research NSW Community Perceptions Survey September 2020

Thank you for being part of the NSW community panel.

We are undertaking another wave of community research to measure the NSW community's perception and experiences over the past few months.

#### Demographic questions

#### D1. What is your age group?

- O 18-24 O 25-34 O 35-49
- 0 50-64
- 0 65+
- 0 00

#### D2. What is your gender?

- O Male
- O Female
- Other/alternative identity
- O Prefer not to say

#### D3. Where do you live?

- O Metropolitan Sydney
- Regional NSW (Inland)
- Regional NSW (Coastal)
- O Other (please specify) .....

#### D4. Which country were you born in?

- O Australia
- O Other (please specify) .....

#### Q1. How concerned are you personally about the following? RANDOMISE

	Not at all concerned			conc		
	1	2	3	4	5	DK
Natural disasters (i.e. fires, storms, etc.)	0	0	0	0	0	0
Cost of living	0	0	0	0	0	0
Immigration	0	0	0	0	0	0
Drought	0	0	0	0	0	0
Access to medical services	0	0	0	0	0	0
Crime/safety	0	0	0	0	0	0
Employment	0	0	0	0	0	0
Climate change	0	0	0	0	0	0
Education	0	0	0	0	0	0
COVID-19 in Australia	0	0	0	0	0	0
COVID-19 Overseas	0	0	0	0	0	0
Australia's economy	0	0	0	0	0	0
The outcome of the US Election in November	0	0	0	0	0	0

Q2. Thinking about your life and personal circumstances, overall, how would you rate your quality of life at the moment?

- O Excellent
- O Very good
- O Good
- O Fair
- O Poor
- O Very poor

#### Q3. What top 3 words would you use to describe how you're feeling at the moment?

#### Q4. How has the COVID-19 pandemic affected you? Please select all that apply. (MR)

- Not being able to pay basic living costs (bills, rent, rates, childcare, strata fees, and loans)
- O Not being able to access important services such as doctors, physios, counselling etc
- Lack of availability of daily essentials such as food and medicine
- O Loss of income/employment
- Worrying about the security of my job
- O Having to move house
- O Homelessness
- O Social isolation and feeling lonely
- Worrying about people who are important to me
- O Not being able to do activities that are important to me
- O Physical health concerns
- O Wellbeing and mental health concerns
- O Family violence
- Increased drug or alcohol use
- Discrimination or vilification
- Stress from children being at home more
- Stress from working from home
- Reduced access to the internet and online services and networks
- O Stress caused by living and working in close proximity to others
- O Nothing

#### Q5. Thinking about the future, how concerned are you about the future impacts of COVID-19?

	Not at all concerned			conce	Very rned
	1	2	3	4	5
The impacts on your overall wellbeing The impact on jobs and unemployment The overall economic impact Shortages of medications Shortages of food, toilet paper and other essentials Someone in your immediate family catching the virus Infections and deaths across the community Mental health impacts such as stress and anxiety Violent or inconsiderate behaviour in the community Closures or interruptions to schools and childcare facilities Regular health services not being available Impacts on the share market or your superannuation Events/travel plans cancelled Isolation/lock-down Difficulties accessing basic community services Difficulties accessing medical services The possibility that there may be long-term, on-going health impacts for those that have even a mild case of COVID-19	000000000000000000000000000000000000000	0 0000000000000000000000000000000000000	0 0000000000000000000000000000000000000	0 0000000000000000000000000000000000000	0 0000000000000000000000000000000000000

#### Q6. What top 3 words come to mind when you think about positive things you have experienced during COVID-19?

Q7. Apart from COVID ending, what support or information would make it easier for you to deal with the impacts of COVID-19?

#### Q8. What is your current work status?

- Working fulltime for 35+ hours a week
- Working part time or casual less than 35 hours
- O Retired
- O Unemployed
- Studving at school, TAFE, uni
- O Home duties
- O Other (please specify) .....

#### Q9. (If employed on Q8) Have your work conditions been impacted by COVID-19?

- O Changed to working from home
- Reduction in hours/work opportunities
- O Other (please specify) .....
- O No change to working conditions

#### Q10. (If work or study on Q8) How do you perceive your career prospects to be in the future as a result of COVID-19? Please select all that apply. (MR)

- O I feel my career has taken a step back/been put on hold
- I do not feel I will progress further in my career
- O There is less demand for my industry, therefore less prospects moving forward
- O I have changed my mind on what I want my career to be
- O I have been forced to change careers/industry
- O I lost my job to the pandemic and I am not confident getting a job in the same industry
- I am optimistic/positive for my future (e.g. my business/industry has expanded)
- I have adjusted to changes/requirements (e.g. online, contactless business, innovative and forward-thinking practices)
- O I'm more worried now because my career path is so uncertain
- O No change as a result of COVID-19

#### Q11. During this pandemic, what do you believe the Government (Federal, State and Local) should be doing to manage the spread/impact? Please select all that apply. (MR)

- O Limit the number of people at your home
- O Increase the number of people at your home
- O Close schools
- Reduce school capacity (e.g. partial attendance, increased online learning)
- O Close restaurants
- Make restaurants takeaway only
- O Close bars/clubs
- O Close the poker machines (leave pubs/clubs open)
- Close gyms/fitness centres
- Close outdoor gym/fitness equipment
- O Close playgrounds
- Make masks mandatory in public places like shops and public transport
- Provide detailed information on local cases/alerts
- Continue JobKeeper payments beyond March
- O Continue JobSeeker payments beyond March
- O Stop JobKeeper payments
- Stop JobSeeker payments
- Close state borders
- Interstate travel ban
- Allow international travel
- Stricter social distancing measures
- O Relaxed social distancing measures
- O Harsher penalties for non-compliance
- O Continue to cover hotel costs for returning travellers
- O Other (please specify) .....
- O Don't know
- Q12. During the past few weeks, how often, if at all, have you experienced positive emotions such as calmness, compassion, forgiveness, contentment and generosity?
  - O Often
  - O Sometimes
  - O Rarely
  - O Never
  - O Don't know

- Q13. And during the past few weeks, how often, if at all, have you experienced negative emotions such as selfishness, jealousy, fear, worry, and anger?
  - O Often
  - O Sometimes
  - O Rarely
  - O Never
  - O Don't know
- Q14. If you needed to, could you ask someone who does not live with you for any of these types of support in a crisis? Please select all that apply. (MR)
  - O Advice on what to do
  - Emotional support
  - Help in maintaining family/work responsibilities
  - O Provide emergency money
  - O Provide emergency food
  - O No, I couldn't ask someone for support

#### Further demographic questions

#### D5. Which of the following best describes your household status?

- O Living at home with parents
- O Single with no children
- Married/de facto with no children
- Married/de facto with children
- Single parent with children
- O Group household
- Extended family household (multiple generations)

#### D6. What is your highest level of education?

- O Up to year 9
- O School Certificate (year 10)
- O Higher School Certificate (year 12)
- Certificate level qualification
- O Diploma level qualification
- University degree or post-graduate degree
- Still studying/no qualifications as yet

#### D7. Which of these categories best describes your household income before tax?

- Less than \$25,000 (Less than \$480 per week)
- O \$25,001 to \$35,000 (\$480 to \$675 per wk)
- O \$35,001 to \$50,000 (\$676 to \$960 per wk)
- \$50,001 to \$75,000 (\$961 to \$1450 per wk)
- O \$75,001 to \$100,000 (\$1451 to \$1925 per wk)
- O \$100,001 to \$150,000 (\$1926 to \$2885 per wk)
- \$150,001 to \$200,000 (\$2886 to \$3850 per wk)
- O \$200,001 or more (\$3851 per week or more)
- O Prefer not to say

Thank you for your time and assistance. This market research is carried out in compliance with the Privacy Act, and the information you provided will be used only for research purposes.

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