

Engagement Matters

Advertising Rates and Guidelines

Engagement Matters is an e-newsletter publication sent out to the IAP2 Australasia community monthly. As of January 2021, this newsletter is received by 11,796 readers.

Advertising in Engagement Matters provides you with an unparalleled opportunity to place yourself in front of Australasia's largest group of Community and Stakeholder Engagement professionals.

Bottom banner
550px (w) x 137px (h)

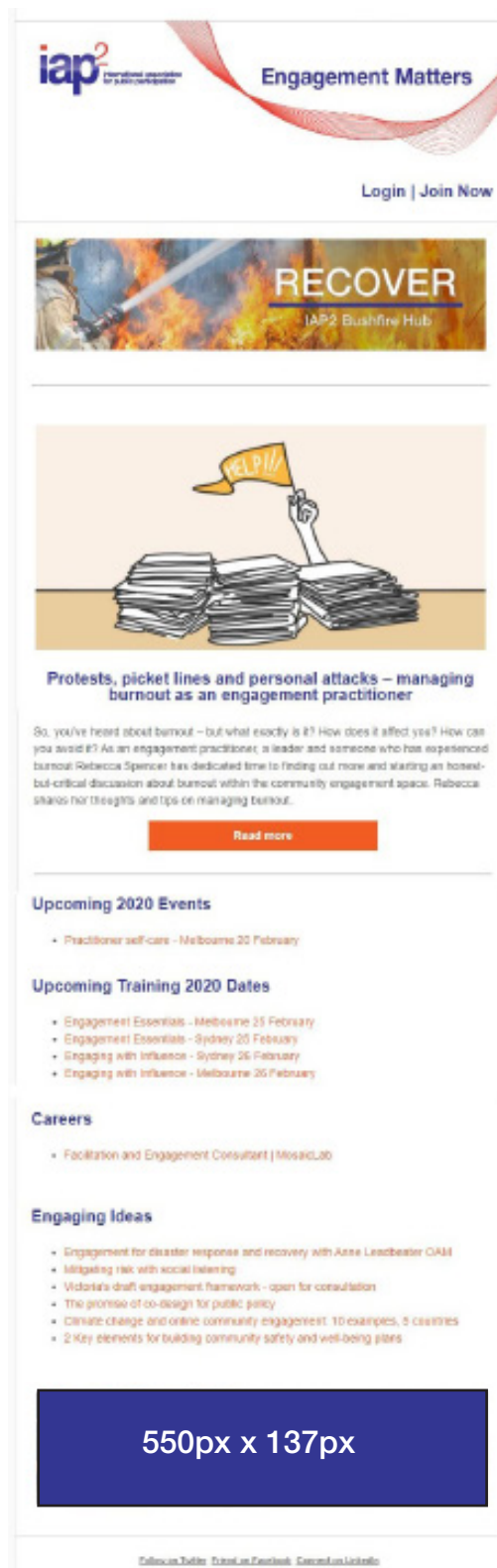
One edition \$550 plus GST

Advertise in four consecutive editions and receive your fifth free.

Guidelines

- IAP2 Australasia reserves the right to request that advertisements (including copy, image and layout) be edited at the instruction of IAP2 Australasia.
- IAP2 Australasia reserves the right to refuse any advertisement.
- Any claims made must have evidence to support it, must not be false or exaggerated.
- Advertising is only available to IAP2 members. If advertising on behalf of a business, the business must have a current small business or corporate membership.
- Space is subject to availability.
- Artwork is to be provided in jpeg format at least 300dpi quality.
- All prices are exclusive of GST.
- Rates valid until 30 June 2021.
- Deadline for each issue is provided upon enquiry.

To make a booking email info@iap2.org.au



The screenshot shows the layout of the Engagement Matters newsletter. At the top, there is the IAP2 logo and the title 'Engagement Matters' with a 'Login | Join Now' link. Below this is a banner for 'RECOVER' from the 'IAP2 Bushfire Hub'. The main content area features an illustration of a hand holding a 'HELP!' sign above stacks of papers, with the headline 'Protests, picket lines and personal attacks – managing burnout as an engagement practitioner'. A 'Read more' button is provided. Below the article are sections for 'Upcoming 2020 Events', 'Upcoming Training 2020 Dates', 'Careers', and 'Engaging Ideas'. At the bottom, a dark blue banner displays the dimensions '550px x 137px'.