

Engagement Matters

Advertising Rates and Guidelines

Engagement Matters is an e-Newsletter Publication sent out to IAP2 Australasia Members and Friends quarterly along with special ad-hoc editions as required. As of February 2020, this newsletter is received by 12,647 readers.

Advertising in Engagement Matters provides you with an unparalleled opportunity to place yourself in front of Australasia's largest group of Community and Stakeholder Engagement professionals.

Bottom banner

550px (w) x 137px (h)

One edition \$350

Advertise in four consecutive editions and receive your fifth free.

Guidelines

- IAP2 Australasia reserves the right to request that advertisements (including copy, image and layout) be edited at the instruction of IAP2 Australasia.
- IAP2 Australasia reserves the right to refuse any advertisement.
- Any claims made must have evidence to support it, must not be false or exaggerated.
- Advertising is only available to IAP2 members. If advertising on behalf of a business, the business must have a current small business or corporate membership.
- Space is subject to availability.
- Artwork is to be provided in jpeg format at least 300dpi quality.
- All prices are exclusive of GST.
- Rates valid until 30 June 2020.
- Deadline for each issue is provided upon enquiry.

To make a booking email info@iap2.org.au

